

BE ORIGINAL

AUTHENTIC HUMAN CONCEPT

Privilege



FULLY REALIZED AND PAINTED HANDMADE BY ITALIAN ARTISTS

EXTRAORDINARY YOUR
CUSTOM ICON



ARTISTIC
DESIGN
ATTRIBUTE

Privilege

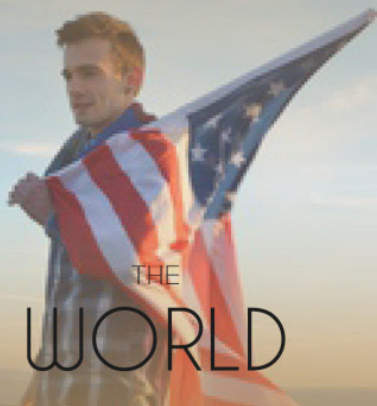


The Extraordinary New
SUCCESS ICON

YOUR PERSONAL AD UNIQUE ARTWORK
from Italy



EXCLUSIVE
UNIQUE
INIMITABLE
SUGGESTIVE
FANTASTIC
INESTIMABLE
EXCITING
PRECIOUS
INNOVATIVE



THE
WORLD

PREMIERE

Overview

Privilege is the world's first exclusive and personalized icon fully handmade.

Is realized as a witness of your important moments.

Unique and luxury design for graduation, weddings, events and more unforgettable moments. Privilege is your personal true icon of your success.

Overview

This product is directly involved with Future Italia as an association for economic and social development of the Italian territories engaged in the development and implementation of projects, initiatives and programs for the development, promotion and revitalization of areas and their economies. The association has, in its interior, subjects of high capacity and expertise gained in the various sectors of economy, design, marketing and promoting that drew up a series of projects and products including Privilege.

For the realization of the prized artifact, the association employs the small artisan laboratories of Deruta area specializing in the design and realization of high quality artistic products.

The goal is to create an exclusive product that can enhance and develop the sense of belonging to their university and the achievement of one of the most important goals of our lives

Everyone of us lives and wants to share our special moments with those close to us, moments that we want to make unforgettable.

All of search for an item that can represent, at it's best, the love and respect that we have for our loved ones, friends or for those who worked hard to achieve the destined objective.

We dream of that expresses a certain, unique, value and that gathers both meaning and emotions together and engrave them in time.

Privilege is all of that and more.

through a dense artistic representation of values and traditions to the world, showing their unique design and Italian craftsmanship.

This unique achievement condenses all the emotions experienced during university studies that are transformed into an artistic expression able to revive them and be appreciated by those who come to admire it.

It's an expression of that bond which life will keep us tied to, our youth and our university as tangible evidence of the our personal efforts and that of our families.

Privilege is much more, because it must be also considered a precious gift to be given to those we love or esteem.

A unique and unimaginable gift for all occasions, birthdays, anniversaries or expressions of esteem, for Christmas and for all those occasions on which you intend to leave a tangible and obvious evidence such as contests, masters, specialization courses and gifts at the best customers or shareholders.

UMBRIA CERAMIC

The WITNESS

in a world where everything is similar exists one thing **unique**

WHO AND WHAT IS IT FOR



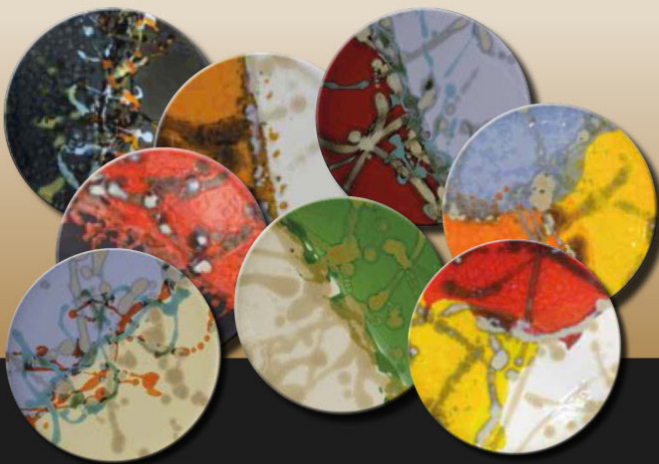
AND ALSO



PRODUCTION PHASES



SOME EXAMPLES OF MODERN SERIES



MORE THAN 120 DIFFERENT BASIS



GRAPHIC EXAMPLES OF POSSIBLE CUSTOMIZATIONS FOR COMPANIES

Privilege

"Finding two pieces that are exactly the same

is not possible"

HOW IT IS MADE

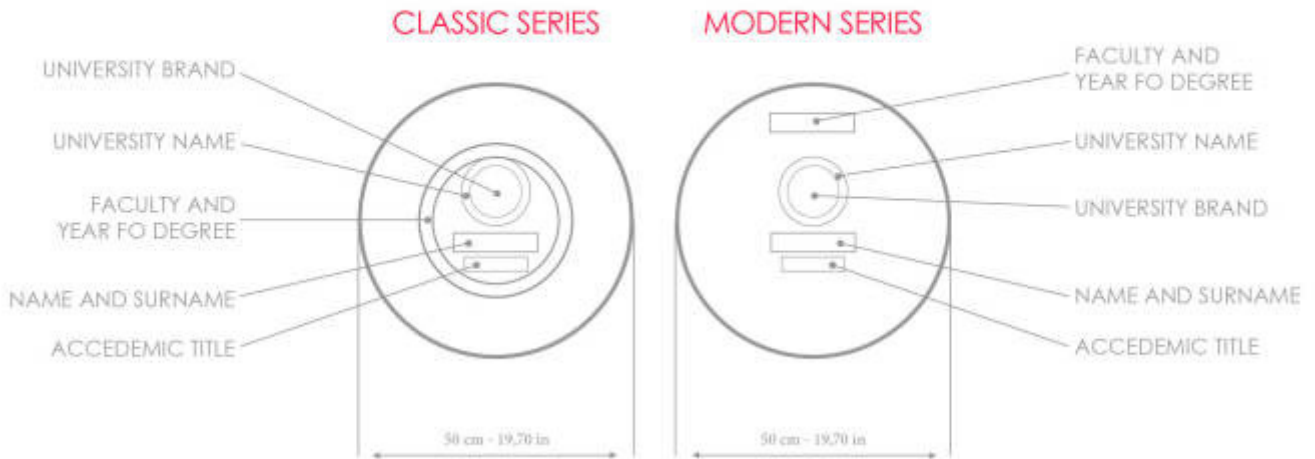
This piece has been realised in two different ways both circular with a diameter of around 19.70 in (50 cm) while its depth varies in accord to the material employed.

CLASSIC: handmade by artisans who are specialised in Deruta's ceramics.

Finely painted with Deruta's traditional motifs that have been passed on for over a thousand years.

MODERN: handmade by carvers using igneous stone and painted following an artistic modern design.

The object is furthermore embellished with the university logo at the centre inscribed in a circle where the name of the school and the date of the degree are indicated. Below the logo, the name of the candidate with the title achieved.



DESIGN

The artistic product sees to the making of two different versions.

One version, classified as Classic series, it is made in ceramics according the ancient traditions of Deruta and hand painted by local artists who have reproduced the decorations and the colors of the typical Deruta ceramics.

The other version, classified as Modern series, is made of lava rock with decorations and colors that reproduce a particular modern design and it's able to perfectly insert it self in any context thanks to the diversified realization that currently provides more than 120 versions that will be able to be subject for more specific customization.

The agreement signed with the primary producer, DOMIZIANI DESIGN, it allows to determine a high added value in terms of quality and production.

Because of this it's possible to make unique and completelu hand made artifacts that reproduce University trademarks/brands, just like business and sports clubs.



IMAGE



IN YOUR OFFICE



IN YOUR HOME



THE EFFECT IS AMAZING
ENTERING THE OFFICE YOUR ATTENTION
CANNOT HELP BEING DRAWN TO IT
IMPOSSIBLE NOT TO LOVE
ITS CLASS ITS DESIGN AND ITS CHARM
ITS VALUE IS UNDENIABLE
ITS PROFESSIONAL QUALITY STRIKES YOU IMMEDIATELY

FANTASTIC AND UNIQUE

THE IMPACT

The artistic product can not be considered a product of mass market.

Privilege is a very artistic design handmade article, exclusive personal and unique artwork.

Being made and painted entirely by hand, the realization of the product requires times which do not allow mass production numbers.

Surely it places on a medium/high-end market as most of the design and artistic achievements as it aims to match the different needs, both personal and corporate, more specifically referred to the need to transmit high values and quality that let you stand out more and exalt your name, profession or business.

The analyzes carried out confirm that the search for solutions that lead to a high relapse, in terms of image, are among the priorities of a large number of individuals, professionals and companies, who know exactly how much they depend on its success and its development.



*Questo omaggio è un pezzo Unico
appositamente realizzato per Te
Auguri da*



**custom
exclusive
unique
gift**



THE PERSONAL ARTWORK



GRADUATION TRIBUTE

SUPPORTS FOR UNIVERSITIES

COMPANIES' OPTIONS

Similar pieces of art can be created for companies.

The university or college logo will be replaced by the company's brand, the name and the role of the person who the product is destined to.

It is a perfect gift for esteemed clients, shareholders, commercial partners and so forth.

SPORTS' OPTIONS

Similar pieces of art can be created for companies.

The university or college logo will be replaced by the sport clubs' logo.

It can be used as merchandising or as a perfect gift for esteemed clients, shareholders, commercial partners and so forth.



ROLL UP

Roll up Size (M)
85cm x 200cm - 33,46in x 78,74in
(approx) visible graphic area
Weight 2.1 kg (lightweight)



DESK DISPLAY

Desk Display Size (M)
Forex A4
210 x 297 cm - 8,3 x 11,7 in



COMMERCIAL ACTIVITIES

The development of the commercial activity will start from September 2019 and provide the allocation of licences to Business companies that will see to the management of future initiatives.

The sales companies will provide to the definition of agreements with operating societies in the various markets for the granting of the activity of marketing for the specific geographic area, State or Country.

Because of the particular and exclusive nature of the artifact and it's high value, on-line sales platforms like Amazon or others will not be used.

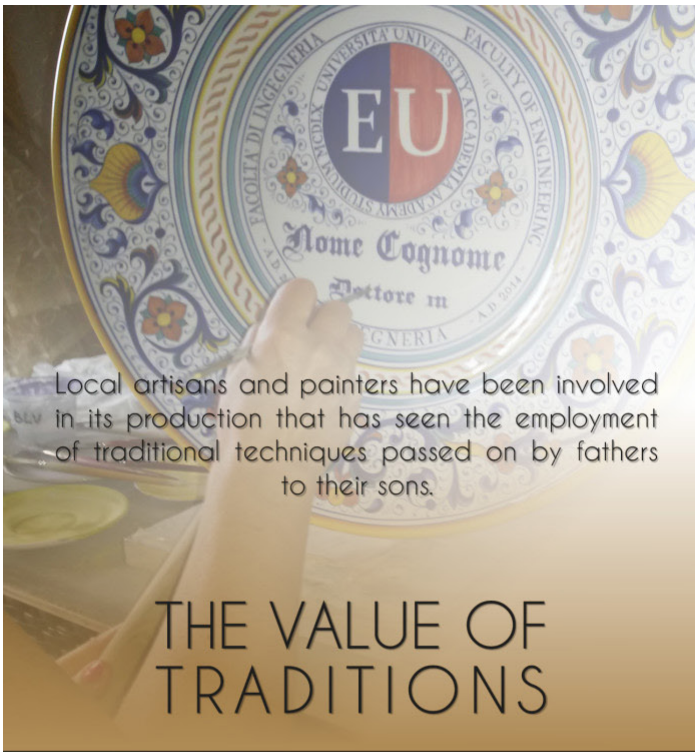
In the Modern series you can choose the colours you think better represent you and your personality or the person you love. You can also match it to the furniture in your home and office.

You can choose among 120 different bases and give us indications on the colours you would like the most.

It is unique, it is yours and personalised exclusively
for you



ALL THOSE STUDENTS THAT GET A BACHELOR DEGREE OR A MASTER'S DEGREE WILL RECEIVE ONE. IT IS ALSO POSSIBLE TO HAVE IT MADE FOR THE UNIVERSITY ALUMNI AS WELL AS CURRENT STUDENTS. MOREOVER, IT CAN BE GIVEN AS A PRESENT TO FINANCIAL SUPPORTERS OF THE UNIVERSITIES OR AS A GIFT FOR SPECIAL OCCASIONS AND CELEBRATIONS IN THE ACADEMIC WORLD AND OTHER SECTORS



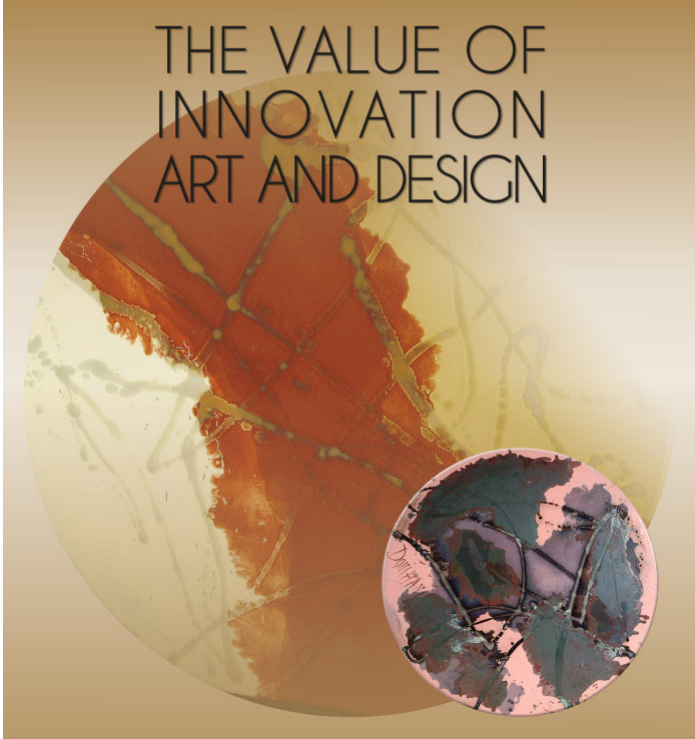
Local artisans and painters have been involved in its production that has seen the employment of traditional techniques passed on by fathers to their sons.

THE VALUE OF TRADITIONS

THANKS TO THE STRENGTH, THE VERSATILITY AND THE HIGH TECHNICAL FEATURES OF THE MATERIALS USED, I.E. LAVA STONE AND CERAMIC IS POSSIBLE TO COMBINE THE BEAUTY OF THE DECORATION AND PERSONALIZATIONS WITH THE FUNCTIONALITY AND ELEGANCE OF THE ARTWORK

Privilege 

THE VALUE OF INNOVATION ART AND DESIGN



ALL RIGHT RESERVED

This piece of art is covered by deposit to the Italian Ministry of Cultural and Artistic Heritage as a brevet and has been copyrighted in 169 countries deposit first in the USA.

Covered also as the Patented and Industrial Property



KNOW THE

Privilege

BF ORIGINAL
AUTHENTIC HUMAN CONCEPT

Privilege



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